

January 29, 2010



FOCUS TE PUKE NEWS UPDATE

THE KIWIFRUIT CAPITAL OF THE WORLD

Best Gift Shop in the Bay



Congratulations to **Gift-rapt** on being voted “**Best gift shop in the Bay**” in the *More FM* December 09 *Best in the Bay* promotion. Voting is by the public, on line. This is a fantastic result for Karyl Gunn and her team, leading up to their April 1, 2010 , 10th year in business anniversary. Pictured are the Gift-rapt team - Karyl, Jan and Robyn with Vinnie from More FM.



Focus on Andy Belcher

Maketu seems an unlikely place to find the office of one of New Zealand's leading photographers. Andy Belcher originally gained his international reputation for underwater, adventure, extreme sports and adventure photography, but the last decade has seen him putting his skills into more commercial applications. The most recent example of which, is a stunning bi-plane aerial image taken above Mount Maunganui for the cover of *Alive in the Bay Magazine*, produced to publicise the forthcoming Kiwi Festival 2010. Many of Andy's other images also grace the inside pages.

While much of Andy's work in the past has come from International sources, photographing nomadic tribes in the remote regions of Sarawak for a New York travel magazine, sailing the wider Pacific with a television crew documenting the series "Deep Blue" with still-photography and following an extensive photographic brief capturing images of Queensland, Australia, for the AA Spiral Guide to Australia, he still loves the challenge of photographing local events, businesses, people and products. Among last year's commissioned jobs he went to great heights photographing the Bay of Plenty with Aeries Helicopters, Paengaroa, skimmed across the Bay's waters with AMF Boats, Mount Maunganui, and ventured deep into the forested outback of Rotorua with Seger Earthmoving. Sometimes Andy doesn't need to look for the action because it comes to him, as in his too close for comfort experience with the tsunami in Samoa.

Photography has moved rapidly into the digital age and much of Andy's "office work" now involves digital enhancement of images and creating art from photography. The creation and sales of both canvas and digital prints have brought a new aspect to his business along with his one-day Digital Photography Workshops which cater for all skill levels and provide an easy balance of practical and theory. Mid week bookings are also available to cater for business groups and private tuition. The popularity of these workshops has encouraged Andy to develop the courses further with his aim to include advanced, specialised and escorted photographic tours later this year.

His combination of creative flair, determination to capture the moment, photographic knowledge and experience, enables him to take the "wow factor shots" that an amateur finds difficult. It's these exclusive images which have proven most valuable to growing businesses. You can contact Andy on 07 533 2282.

The Worlds Tallest Inflatable Waterslide



Fiesta in the Park, Sunday February 28, will show case Te Puke - *The Kūwi fruit Capital of The World*, as a vibrant, diverse and fun place to work, live and play. In what will be a fun family day, you can experience a wide range of activities and entertainment from 10 am -4 pm, in Jubilee Park.

The Worlds tallest inflatable water slide is the headline *fun* attraction. The picture tells the story! This and a range of other kids fun rides, is a great way to spend a summers afternoon.

Four shuttles from Mt Maunganui to Te Puke on a 60 year old J class steam train, will deliver very significant visitor numbers to Te Puke for the day. These excursions will be an awesome experience - Tickets are available from i-SITE Tauranga, Tel 07 578 8103.

A wide range of food, a wine bar run by Mills Reef and a beer bar run by The Te Puke Hotel, will ensure tasty and refreshing satisfaction. Several Te Puke retailers will sell their products and provide product demonstrations in the park.

Kiwi Festival Food Ambassador, Peter Blakeway, will spearhead an Iron Chef Celebrity Cook Off, using Bay of Plenty food and ingredients and featuring BOP Steamers Rugby Players.

Two Guinness World Record Challenges, *Kūwi Peel* and *Kūwi Strip* will celebrate the beginning of the Kiwifruit season. Come along to learn more and be part of the fun.

Local Band Enercia will entertain us for half an hour and warm us up for the Top of the Bill entertainer, Jayme Fitzgerald from Pukehina Beach. Jayme is a rising Kiwi Star with an abundance of talent and an exciting future.

Cultural Group performances and a range of community group activities will round off a full and fun package for the day. Don't miss what will be a great summer experience in the Kiwifruit Capital of the World.

UPDATES

Fiesta in the Park Opportunity awaits! Be part of the day.

Retailers - For a reasonable fee you can show case and sell your product. Fiesta in the Park will attract large visitor numbers.

Service Businesses - Set up a display, demonstrate first hand your service or use the opportunity to sell your value proposition - all for a reasonable fee.

Cultural Groups - Share your culture with Te Puke and be part of the broad cultural diversity of the Kiwifruit Capital of the World

Food Vendors - Vacancies still exist for certain categories. Space is available for a reasonable fee.

Community Groups - Be seen and gain recognition. Participate in a magnificent community gathering. Use the opportunity to fund raise.

Call Focus Te Puke at 07 573 6772 to confirm your participation.

Full Flavour Media is a new website services business, who are developing websites for Te Puke business. They offer cost effective website packages that include design, hosting and a unique online editing system. Visit www.fullflavour.co.nz for more information. A Flyer will also be distributed in Te Puke soon.

Kiwi Festival Carnival Saturday March 6, Wharepai Domain, Tauranga, is the closing Festival event. Tickets are available from Barbz. The Carnival includes big name entertainers - Kora, Regan and Capoeira.

Te Puke Daytime Patrol and Night Owls Alan Cotter has completed his report for the year ended December 31, 2009, being the seventh year of operation. During the year, patrols covered 9313 km's. A full report is available from Focus.

Party Time on Palmer - Thursday 4th February , 4-7pm Dont miss it! Fresh Produce, Arts and Crafts, Music, Entertainment, Tasty Eats, Inbargo Beer and RTD specials, Lots of Fun.

B5 Invites are out for the next event to be held at Ceramico on February 24. This is an important networking event for Te Puke business. Please support the B5 functions.

Zumba is held every Monday and Wednesday night in the Memorial Hall at 5.15 pm. Be part of this international exercise phenomena. Call 021 815 380 for more details.

A & P Show, Saturday, February 13 includes TPMCC Endurocross & Scary Mary's Stunt Competition, Helicopter Rides and much more. Paengaroa Showgrounds (opposite Kiwi 360), starting at 9 am. Adults \$10, Children \$2, Family Pass \$25.

Maketu Rotary Kaimoana Festival The Bay of Plenty's original seafood festival returns on Saturday 27 February from 12 noon till 6 pm for another fantastic culinary and cultural event in historical Maketu on a magical seaside venue. The event; a celebration of people, culture, entertainment, fine wines and food has continued to grow in popularity and is unique in its situation and cultural significance. Visitors from outside the region experience an event which is a taste of real New Zealand supported by real New Zealanders working to support local community groups. The festival will be opened at 12 noon with a Maori Blessing and waiata performed by Maketu School Kapa Haka Group and continue with music, entertainment and cooking demonstrations until 6 pm.

Tickets are \$20 for adults, 17 and under \$10 (under 5 free) and are available from Paper Plus shops in Tauranga, Mount Maunganui, Te Puke and Whakatane. For further information visit www.maketukaimoana.co.nz or call Julie Crossley on 07 533 2387.

Women with Drive 10th February, a fun course to help women understand your car, with tips on maintenance, moving mechanical parts and tyres. Call Mark on 07 573 0155 to book a space.

Send your news for our regular News Updates to info@tepuke.co.nz

News updates are also published on our website www.tepuke.co.nz We encourage you to utilise the Te Puke Website for the promotion of your business. We can also send e bulletins to our database to promote your business. For more info contact Lydia on 07 573 6772