

FOCUS TE PUKE

Co-Ordinator: Christine Clement
Administrator: Lydia Wilkinson
Office: 573 6772 Fax 573 6782
130 Jellicoe Street (Above Memorial Hall)
Email: focus@tepuke.co.nz Web: www.tepuke.co.nz

APRIL 2009 NEWSLETTER

For many of us the end of March will mark the end of the current financial year. From the information I've seen thus far it would seem that our little area of the country has managed to dodge most of the recession. Hopefully this trend will continue into the next financial year.

This year's travel promotion has kicked off and if last year's results are any indication, the current promotion should attract even more shoppers into the participating businesses.

The Maketu Beach Day was once again a great success. Christine and her crew did a great job and she will no doubt provide details further into the newsletter. I would like to personally thank all the sponsors and supporters of the event without whom, the event would not happen.

Best of luck to all 31 March businesses with end of year results.

Harry Schraishuhn
Focus Te Puke Chairman

Why shop elsewhere?

This is the message we are trying to send. A travel holiday worth \$6000 - what a great incentive to shop in Te Puke and that dream turns into a reality on 17th April at 3.00pm for one lucky shopper. We at the Te Puke Times are delighted to be involved.

Look out for Te Puke Times new monthly voucher page in the second edition of every month for some great savings from our local retailers and businesses.

We hope you're all enjoying this lovely autumn weather and wishing you all a great months trading.

TE PUKE  TIMES™
As Te Puke as Kiwifruit every Wednesday

Delivered to: Paengaroa, Pukehina, Pongakawa, Maketu, Otamarakau, Te Puke, Papamoa
& parts of Welcome Bay
85 Jellicoe Street Te Puke Phone 573 6200

Focus Te Pukes Wishes to Thank and Acknowledge our sponsors



TE PUKE  TIMES™

iLook.co.nz
The Online Business Development Group



BENNETT GIBSON
GROUP

A WORD FROM THE CO-ORDINATOR

The last month for Focus Te Puke has been full on. We had a wonderful day at the Maketu Beach Day with the first prize in the beach dig being found within a few seconds of letting the 80 or so children on to the sand. Grant at Stihl Shop Attrill's told me that the young winner of the bike was so happy with his prize. Also thanks to Harry and Lorraine at Dick Smith Electronics for donating second and third prizes. KiwiFM were on-board and with the travelling mikes lots of children got to hear themselves on the radio! The raft race was great fun and it would be great to see some more entries from businesses in town next year. Prizes were not only made to the best raft and best dressed team but also to the raft "most unlikely to make it to the finish" and the team "that was having the most fun".

I also recently met up with the promotions co-ordinators from Katikati, Mount Maunganui and Greerton. This is the first time Te Puke has been involved. It was great finding out how they work and the different strengths and problems they each have.

PROMOTION NEWS

The Win \$6000 Travel promotion has taken off and we are expecting many more entries than we had last year. Businesses have mentioned to me that they are pleased they are participating. Please make sure your business is selling the promotion. We have a couple of extra posters here if needed. The cut-off will be 12 noon on the 16 April with the draw at 3.00pm on the 17 April outside United Travel. We also have a full trail for the Easter Eggs this year. Two businesses at the Railway Station have also come on board which will be great with the coinciding of the steam train visit on Easter Friday and Easter Monday. Thanks to those participating businesses.

DATABASE UPDATE

We have added a Database Update and Questionnaire on the last page of this newsletter. Can you or someone nominated please fill this out and return to us so we can keep our records straight.

BUSINESS BUZZ

We would like to congratulate Vivian Edgar Optometrist on 25 years in business in Te Puke. I was astounded at this news. Vivian must have started her training while still at kindergarten as she only looks about 26.

For those of you who know Ray Singleton (of the Vintage Auto Barn), he has recently celebrated his marriage to Sue. Congratulations to the both of you and we hope Sue is good on the crank handle.

Henry Phillips is opening a new shop at the old Railway station to be called Jimmy's Place. He will be selling ice-cream, lollies, and other food suitable for those on calorie controlled diets. (If you walk to his shop then walk back up the hill, will this counteract any weight gain?)

Two of our long standing large and empty shops are shortly both to be filled with retail premises. This will be a great look for our main street from passing traffic as well as bring pedestrians to these areas.

It is sad to see Leanne from 92.9 KiwiFM leaving but I have it on good authority that Debz is coming back to us. These girls are so enthusiastic about things and life in particular that you feel uplifted just talking to them let alone listening. Good luck Leanne and welcome back Debz.

B5, sometimes known as "Whine with Wine" is going from strength to strength. We had 40 people at the Te Puke Tyre Doctor and Don Paterson was the lucky winner of the Free Balancing and Wheel Alignment in the business card draw. If you have never received an invitation to this and want to know more please get in touch with Focus.

Remember if you would like to include a flyer with our newsletter please contact us. We have a good rate for your flyer to be included with the 350 physical copies and copious emailed and posted copies.

Christine Clement - Focus Te Puke Co-ordinator and Chief Chai Wallah

Focus Te Pukes Wishes to Thank and Acknowledge our sponsors



TE PUKE TIMES

iLook.co.nz
The Online Business Development Group



BENNETT GIBSON GROUP

UPDATE FROM THE DEPARTMENT OF LABOUR

- New Breaks and Infant Feeding Provisions

New Breaks and Infant Feeding provisions will become law on 1 April 2009.

This will require employers to provide employees with paid rest breaks and unpaid meal breaks. Employees will be entitled to:

- One paid 10-minute rest break if their work period is between two and four hours;
- One paid 10-minute rest break and **one unpaid 30-minute meal break if their work period is between four and six hours;**
- Two paid 10-minute rest breaks and one unpaid 30-minute meal break if their work period is between six and eight hours.
- Where employees work for periods longer than eight hours, these provisions automatically reapply for each succeeding work period.

The new legislation also requires employers to provide breaks and facilities for employees who want to breastfeed their babies or express milk in the workplace. The Department of Labour is developing a Code of Employment Practice for employers on how to comply with their obligations regarding the infant feeding provisions of the Act. Further information on [Rest breaks](#) and [Infant Feeding](#) is available on the Department's website www.dol.govt.nz

UP COMING EVENTS

EASTER IN TE PUKE

Easter Egg Trail for Children – Around 40 businesses have entered the trail this year which is run over Easter weekend. Children count up the eggs in each window and enter the amount on the official entry form. The winning entries win lots of chocolate goodies. This brings lots of family groups into town over the weekend.

Easter Art Exhibition by local artist Kath Morison – 10th – 14th April at Pukehina Beach Café. Something different. Phone 533 3050 for more information.

Jazz Festival Steam Train Visit to Te Puke Railway Station – Good Friday 2.15pm and 4.45pm and again on Easter Sunday 11.40am and 4.45pm. Passengers have approximately 30 minutes in town while the engine is turned around. Non-food stalls are welcome - contact the Focus office. There will be a lot of steam buffs in town for the photo opportunities alone.

Easter in the Park – Saturday 11 April at Jamieson Oval from 10am-1pm. Free entry, food and entertainment for the family, activities for the children, donkey rides, a tunnel signifying the tomb, carrying a cross, to name a few. Organised by the Te Puke Combined Churches.

ANZAC DAY

Annual Poppy Day Appeal – Friday 17 April

Anzac Day - Saturday 25 April - United Memorial Service at the Memorial Hall, Te Puke, Service commencing 10.30am. Parade to fall in opposite New Zealand Post, Jellicoe Street, Te Puke at 10.10am.

BOOKFAIR

KiwiCoast Lions Annual Bookfair – Thursday 18 June – Saturday 20 June

BOOKS ETC WANTED - KiwiCoast Lions are gathering books for their 14th annual midwinter bookfair to be held from June 18-20. For further information ring Colleen 573 4098 or Dianne 573 6517.

BUSINESS AFTER FIVE (B5) - Sponsored By Bennett Gibson Group.

For those of you who like to mix and mingle with other business people over some nibbles and drinks, the next B5 is:

WHEN **WHERE** **FROM 5.15pm To 6.30ish**

Thursday 23 April Farmers Market at the Market, Jamieson Oval

Please note this is a **THURSDAY** not our usual Wednesday. For those who want to know more please contact the Focus office.

For updates with all these up coming events, and more, check out the www.tepuke.co.nz website's "what's on" calendar.

FINAL WORDS

A young businessman had just started his own firm. He rented a beautiful office and had it furnished with antiques. Sitting there, he saw a woman come into the outer office. Wishing to appear the hot shot, the businessman picked up the phone and started to pretend he had a big deal working. He threw huge figures around and made giant commitments. Finally he hung up and asked the woman, "Can I help you?" The woman replied, "Yes, I've come to activate your phone lines."

Focus Te Pukes Wishes to Thank and Acknowledge our sponsors



TE PUKE TIMES

iLook.co.nz
The Online Business Development Group



BENNETT GIBSON GROUP