

# FOCUS TE PUKE

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## JULY 2009 NEWSLETTER

Planning and budget development is on track for this year's Kiwifruit Festival and Ambassador applications are arriving daily. This is the 33<sup>rd</sup> Kiwifruit Festival which is quite an amazing feat. There is also an encompassing programme planned so if you or your organisation would like to come on board please contact the Focus office.

Focus Te Puke have negotiated our contract with the Western Bay of Plenty District Council for another year and have begun advertising for a full-time town centre manager. Christine Clement has been a great help to have on board and has the office and the position all in place for her successor and has been busy with all manner of contracts and memorandum of understandings.

I am pleased to announce Debs Choat (KiwiFm) as a member of the Focus Te Puke committee. It is good to have Debs on board and we are confident that Focus Te Puke and KiwiFm will work closely together.

The next Business Awards are to be held in March 2010 and the sub-committee will be meeting soon to get this under way.

**Harry Schraishuhn**  
**Focus Te Puke Chairman**

## HAPPY 50TH

**We have two exciting milestones to celebrate this month**  
**Firstly Congratulations Te Puke Vets on 50 years veterinary services in Te Puke. And on the wonderful open day you hosted, there have been many rave reviews**  
**Also Capitol Theatre will soon be showing 3D movies, the only digital 3D in the Bay**  
**How cool is that?**

**The High School Ball is coming up, with all its glitz and glamour, on 25th July**

**The Kiwifruit are all picked and we hear there is a bumper Avocado crop which is all very good news**  
**And good news is what we like at the Te Puke Times**

**TE PUKE  TIMES™**  
**As Te Puke as Kiwifruit every Wednesday**

Delivered to: Paengaroa, Pukehina, Pongakawa, Maketu, Otamarakau, Te Puke, Papamoa  
& parts of Welcome Bay  
85 Jellicoe Street Te Puke Phone 573 6200

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## A WORD FROM THE TOWN CENTRE MANAGER

As you may have noticed in the Te Puke Times we at Focus Te Puke hosted four local town centre managers during June. They enjoyed their visit to our town and all four of them had not realised what we actually have in the town and that we were more than just "the prettiest passing lanes in New Zealand". Both Te Aroha and Katikati run very successful informal monthly "Business Breakfast's for Women" – if any one is interested in organising these in Te Puke please let me know – they could be a fun way to get together.

For the first time this newsletter is being sent to the landlords of the Te Puke commercial and industrial premises, many of whom live out of the area. Welcome to the Focus Te Puke monthly newsletter.

## PROMOTION NEWS

### Kiwifruit Festival

We are calling for contestants for the Kiwifruit Festival Ambassador competition. We have an exciting programme for these girls and the major prize is an overseas holiday with Pacific Blue and Travelcom. So if you have a member of your staff who would be just prime for this competition and may need a little push in this direction, give us a call at the Focus Te Puke office and send them along to us as soon as possible.

### The Parents Centre Kiwifruit Festival Junior Ambassador Contest

It is that time of year once again when the Te Puke-Tauranga Parents Centre hosts the Annual Junior Ambassador Contest. This is the 13<sup>th</sup> year that the contest has been hosted by The Parents Centre and was initially started to raise funds for parenting education classes which continue on today. It has grown in to much more than just a fundraiser and is now a much loved and anticipated community event. This year the contest will be held on **Sunday, the 6<sup>th</sup> of September**. Please ring Ange Brooking on 577 8895 for further information.

### Float Parade

Remember our annual Float Parade is on Saturday 5 December so if you and your business want to make a 'splash' in town start getting organised. Also we are having our annual Christmas Hamper promotion so keep that in mind too.

## BUSINESS AFTER FIVE (B5)

For those of you who like to mix and mingle with other business people over some nibbles and drinks, the next B5 is:

<b>WHEN</b>	<b>WHERE</b>	<b>FROM 5.15pm To 6.30ish</b>
<b>Thursday 23 July</b>	<b>Kiwi 360 with the Small Business Expo (please see the back page)</b>	

If you are interested in sponsoring these valuable networking sessions please contact the Focus office as soon as possible. We already have three businesses who are interested in holding a B5 in 2010 (Andy Belcher, Tax Link and Furniture 4 Less) so if you want to host one please be in quick!

Thanks to a local business who kindly donated a computer to the Te Puke Playcentre after their B5 - all together now – aaah – of course we won't mention that Harry at Dick Smith was the nice businessman as that would completely blow his cover. I understand that the Playcentre were also offered a computer by a local bank and have been inundated with kid-safe stuff. Great networking.

## BUSINESS BUZZ

Tax Link have moved to new premises at 155 Jellicoe street (opposite Conway and Carpenter and KFC). Retravision has been rebranded as Phil Booth Appliance Spot – same staff, new shirts. We would like to welcome Naushad Ali at Get Fresh Vege & Spice Ltd at 132 Jellicoe Street (next to Harcourts). Naushad tells me that he is a better cook than his wife and says that if you want any help with how to use the spices and condiments in his shop he is most happy to help. Faulkners have also had a new colour scheme and have rebranded as Faulkners Care Chemist.

## Kiwihost

Kiwihost run regular training courses in the Bay of Plenty including: - Key Service Skills (1 day), Advanced Customer Service (1 day), Service Across Cultures (1/2 day), Professional Telephone Skills (1 day) and Managing Service in Your Business (2 days non consecutive). Contact Ivan Smith on 0800 801 233 or email: [ivansmith@kiwihost.co.nz](mailto:ivansmith@kiwihost.co.nz)

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## Update From The Department Of Labour

Increasing New Zealand's Wealth through Workplace Productivity

On this site you will find practical information to help you improve your workplace productivity

<http://www.dol.govt.nz/workplaceproductivity/index.asp>

Workplace productivity is the key to lifting New Zealand's living standards and wealth. It is about increasing the value of what we produce by working in more effective and efficient ways. This site provides a snapshot tool to help you identify potential areas for productivity improvement in your workplace. The framework used here to identify workplace productivity improvements is based around seven productivity drivers. The drivers divide business operations into areas where workplaces should focus to improve their productivity. While many of the drivers are familiar concepts there is an emphasis on the need to align everyone in the workplace towards better performance. There are case studies that outline lessons from New Zealand organisations who have found better, and more productive, ways of working. Once you have identified areas you and your workplace can improve on, this website provides helpful research and tools to assist you.

## TOWN BUZZ

### Te Puke Produce (Farmer's) Market

The Te Puke Produce (Farmer's) Market will be closed over winter however will be starting again the first week in September. If you wish to contact stall holders, they are present at the other Farmer's Markets in the Bay of Plenty. Keep an eye out for details of the Te Puke launch night.

### Te Puke Memorial Hall

There is an open invitation to the Te Puke Memorial Hall Society Inc Annual General Meeting which is to be held on Tuesday 25 August at 5.15pm in the Settler's Lounge Foyer, Te Puke Memorial Hall. New members are most welcome.

The Memorial Hall is about to get a new heating system. The heat pumps are being installed by local firm Dobson's Refrigeration and Electrical Ltd as we go to press. Quotes are also underway for external and internal painting of the hall (including the Focus offices – yippee – 'nipple pink' is so 60's) as well as plumbing repairs and replacements (we will be glad to say goodbye to the ZIP that you have to hit with the long stick to get it to go!). Local colour consultant Jo Dixon is working on some colour schemes and we have some mock up photos of the outside of the Hall. We are so excited that again we will have a building that the town can be proud of.

## UP COMING EVENTS

High School Ball	Saturday 25 July	Te Puke Memorial Hall
Art Society Exhibition	Thursday 27 August – Saturday 31 August	Constable's Gallery
Kiwifruit Festival Fashion Parade	Monday 31 August	Citizens Club
Kiwifruit Festival Charity Quiz	Friday 4 September	Citizens Club
Kiwifruit Festival Great Debate	Monday 7 September	Citizens Club
Kiwifruit Festival Ball	Friday 25 September	Te Puke Memorial Hall
Kiwifruit Festival Market Day	Saturday 26 September	Jellicoe Street

## FINAL WORDS

Outside Bristol Zoo there is a car park where coaches and cars can park. There was also a simple little bloke called Patrick with a nice Irish accent, a peaked cap and a ticket machine charging cars £1 and coaches £5. This parking attendant worked there for about 25 years without complaint or comment nor missing one day at work, then one day he didn't turn up for work. "Mmm..." said Bristol Zoo management – better phone up the Bristol City Council and get them to send a new parking attendant and find out what's wrong with little Patrick. "Er...no" said the Council, "that car park is your responsibility". "Er...no", said Bristol Zoo, "little Patrick the attendant was employed by you, wasn't he?????" "Er...No!!" they replied. So sitting in his villa somewhere in the south of Spain is a very happy little bloke called Patrick who had been taking the car park takings for Bristol Zoo for the past 25 years...

Christine Clement - Focus Te Puke Interim Town Centre Manager

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