

FOCUS TE PUKE

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JUNE 2009 NEWSLETTER

As I am writing this we are having another typical Te Puke winter's day – a cold frosty morning with a brilliant clear day. The Kiwifruit is all picked, the leaves have turned and the Government have fast tracked the \$400 million Tauranga Eastern Motorway.

It's always nice to welcome new business to and it's good to report that we have several businesses looking into the empty properties we currently have. We look forward to seeing some new faces in town before too long.

Focus Te Puke has been working with ilook.co.nz to update the Te Puke website. Now is a good time to have a look at your business listing and think about the wording & pictures. If you would like anything changed Lydia will be happy to help. Those of us who have our own websites can be provided with a link from the new site – again contact Lydia. Please use this web site – it is a very cheap and effective form of advertising.

Please join us at the Business after Five (B5). It is a great way to network with other businesses in the town and district.

Harry Schraishuhn - Focus Te Puke Chairman

THE TIMES THEY ARE A'CHANGING

June is here and winter with it, although the sheep in Te Matai Road are a bit confused!! Gao Trading has moved further up the street to bigger & brighter premises. Sports World has also moved from Jocelyn Street to Jellicoe Street and rumour has it a couple of new businesses may be starting in town.

The Kiwifruit crop is mostly picked which is probably a relief to growers. So keep warm and positive as we head into the shortest day. It will all be up from there.

TE PUKE  TIMES™
As Te Puke as Kiwifruit every Wednesday

Delivered to: Paengaroa, Pukehina, Pongakawa, Maketu, Otamarakau, Te Puke, Papamoa
& parts of Welcome Bay
85 Jellicoe Street Te Puke Phone 573 6200

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A WORD FROM THE TOWN CENTRE MANAGER

Another busy month at the Focus office. Planning is well under way for the 33rd Kiwifruit Festival and copious letters have been sent out to businesses and organisations. If you would like to be involved and haven't been contacted yet please get hold of us.

We are on the look out for Kiwifruit Ambassador contestants. If you would like to be a sponsor or have a contestant and would like to know more please contact the Focus office.

Dates to mark on your calendar are:

| | |
|--------------|---|
| June 2 | Entries open for the Kiwifruit Ambassador contest |
| July 3 | Entries close for the Kiwifruit Ambassador contest |
| August 31 | Focus Te Puke Charity Fashion Parade and Kiwifruit Festival Opening |
| September 6 | Junior Ambassador Competition * |
| September 13 | Senior Ambassador Competition |
| September 25 | Kiwifruit Ball and crowning of the Kiwifruit Ambassador |
| September 26 | Market Day |

* If you are interested in sponsoring a Junior Ambassador contestant (5-8 years, 9-12 years, 13-17 years) please contact Ange Brooking at angebrooming@gmail.com or 577 8895

On the 11th June it is my turn to host a group of other Bay of Plenty Town Centre Managers and welcome them to our town. After a networking meeting in our salubrious office, I will take them for a walk around town and show them what we have to offer and then we break for lunch. Towns & Cities New Zealand (a town centre manager's group) are holding their 2009 conference in Opotiki with some high powered guest speakers and presentations. Rod Oram is the keynote speaker and will be speaking on *Global Turmoil...Resilient Towns* or, 'Should government put more money into the big cities or rural NZ?' We hope someone from Focus Te Puke will be able to attend this.

Are you aware that we have a website? – www.tepuke.co.nz – On it we list businesses in Te Puke and district as well as run a "Whats' On" calendar. Please add this web site to your business cards, letter heads, email signatures etc. Let's show the rest of the world and New Zealand what this great little town has to offer. If you want to talk to us about your presence on the web site please contact Lydia.

BUSINESS AFTER FIVE (B5) – Kindly sponsored By Bennett Gibson Group

For those of you who like to mix and mingle with other business people over some nibbles and drinks, the next B5 is:

| WHEN | WHERE | FROM 5.15pm To 6.30ish |
|-------------------|-------------------------------|------------------------|
| Wednesday 24 June | Travelcom, 68 Jellicoe Street | |

Those that attended the May B5 at the Te Puke Playcentre were in for a treat – many were dying to get into the sandpit/finger painting/blocks but managed to hold back. Those who attended were given a list of ways we, the businesses of Te Puke could help them:

- Tell all parents with pre-school children about Te Puke Playcentre
- Tell all parents with 0-3 month babies about the Space programme and encourage them to come along
- Donate kid-safe materials: empty clean containers, clean juice/milk bottle tops, paper towel and paper reel rolls (sorry no toilet rolls), untreated wood, wool, fleece
- If you have an old computer suitable for administration work please contact the Playcentre
- As a fundraiser the Playcentre are selling toilet paper – 48 rolls for \$48 – 2 ply and 350 sections per roll. It has been tried and tested by the Playcentre parents and children and comes up tops (or bottoms?)

Advance Warning – A Small Business Expo is to be held in Te Puke on Thursday 23 July at the Memorial Hall organised by Kathy Webb of the WBOPDC. **THE JULY B5 WILL BE HELD AFTER THIS EXPO SO PLEASE NOTE IT WILL BE ON A THURSDAY.** For more information on the Expo please contact Kathy.webb@westernbay.govt.nz



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BUSINESS BUZZ

Sportsworld are moving to new premises at 126A Jellicoe Street – between Bennett Gibson and Stihl Shop Attrill. Welcome Linda and Nigel to Jellicoe Street (Phone number is still the same). Peter Dixon (a past Focus Chairman) is opening Furniture 4 Less at 163 Jellicoe Street. Right Price Tyres have opened at 9 Atuaroa Avenue – welcome to Adam Ryan ph 07 5738454. A business worth a mention which we had overlooked is Compleat Administration and Business Solutions. Call Kirsten on 573 5238 or email compleat.office@slingshot.co.nz. Kelly James, and her team of Monique and Karen, has opened Indulge Hair Design at 64 Jellicoe Street. The shop is painted in Dulux's "Te Puke" so take a look when you go past. Kelly has also incorporated a nifty Kids Corner in the shop.

Focus Te Puke can include an advert or flyer for your business with our newsletter at very reasonable rates. At present the newsletter is hand delivered to around 250 businesses, posted to another 100 and emailed to another 100. You can now sign up for the newsletter on www.tepuke.co.nz and shortly we will have an option on the website for you to read the current newsletter plus access earlier copies. Contact the office if you want to advertise with us. Remember if you have some news/gossip/scandal about your business, staff or management, please let us know. If you are a new business and want a plug from us on the newsletter please let us know.

UPDATE FROM THE DEPARTMENT OF LABOUR

This month we are covering one of our most popular on-line tools, the Employment Agreement Builder. This tool is very popular with well over 4000 people accessing it every month, so if you haven't used it I'd urge you to go and have a look. It is available 24/7 and best of all it's free! <http://www.ers.dol.govt.nz/relationships/builder/>

HOW TO STOP GRAFFITI GUIDE

This very practical guide has been published by the Ministry of Justice. We have copies here at the Focus office if you would like one. Talking of graffiti, June 8th marks the presentations of the Trust Power Western Bay of Plenty Community Awards 2009. Focus Te Puke nominated the Te Puke Graffiti Busters so cross your fingers for this group to be successful.

TOWN BUZZ

The Te Puke & District Highland Pipe Band is available for playouts, weddings, funerals and any other happening. Please contact Sue Muir on 5738890 if you require the services of a single piper or more for your special occasion.

In July, local accountant Colin Olesen, assumes the position of Rotary District Governor for District 9930. District 9930 covers the middle of the North Island from Thames to Napier and incorporates 56 clubs. His role is to oversee the operation of the district for one year. Congratulations Colin.

Mid-Winter Christmas is on again this year – Thursday 25 June to be exact. If you are planning on holding a Mid-winter Christmas, Focus has a Santa Claus suit available for hire. We can also recommend some people who may be able to fill the roll and/or the suit.

FINAL WORDS

One day a man tried to get a job at a large company. He passed every test with flying colours. However at the final interview, the CEO told him that his constant winking could possibly bother customers. The man replied "I can fix that with some aspirin. I'll just take some and I'll be better in a second". So, he reaches into his pocket and pulls durex after durex out until he finds the aspirin. The CEO says "Excuse me, we don't approve of womanising here!" The man replies "Have you ever tried to ask a pharmacist for aspirin while you're winking?"



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