

FOCUS TE PUKE

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MARCH 2009 NEWSLETTER

2009 is moving fast!!!

Already we are well into March 2009 and planning for our promotions for the year are all under way.

This weekend Focus is involved with the running of the ever popular Maketu Beach Day which this year is being run in conjunction with the Maketu Health and Social Services Raft Race.

Later this month is the launch of the Win \$6000 Travel promotion with major sponsor, United Travel Te Puke. Remember, as a Te Puke retailer or service provider who is participating in the promotion you can still enter the competition but just not from your own business. \$6000 worth of travel is a great prize for anyone, so as a business if you have not sent in your registration form please contact Christine or Lydia as soon as possible. We have been lucky enough to secure new businesses who have not been previously involved which sends a great message to the community. Remember Te Puke is about to enter the busy Kiwifruit season with many extra people in town – I am sure they too would appreciate a \$6000 travel prize.

Christine Clement has settled well into her roll as Interim Focus Co-ordinator and has given a lot of input into the committee and the plans for the future of Focus Te Puke.

Harry Schraishuhn
Focus Te Puke Chairman

Win \$6000 Travel

Another great promotional idea from the Focus Te Puke Team and you even get to choose your own travel destination this year. The Te Puke Times team are rapt to be a major supporter of this years shopping promotion, its an exciting way to profile the superb shopping and retail environment in our great town.

Also don't forget to check out this year's annual Comvita Top School competition on 15th March it's always loads of fun, and good luck to all the competitors.

Have a great month everyone!

TE PUKE  TIMES™
As Te Puke as Kiwifruit every Wednesday

Delivered to: Paengaroa, Pukehina, Pongakawa, Maketu, Otamarakau, Te Puke, Papamoa
& parts of Welcome Bay
85 Jellicoe Street Te Puke Phone 573 6200

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A WORD FROM THE (INTERIM) CO-ORDINATOR

Hi – well I am back in the job again and I cannot believe how much it has grown and changed since I was last the interim co-ordinator 2½ years ago. Please if you have any comments or constructive criticisms re our direction, please let us know.

For those of you who don't know me, I first became involved with Focus Te Puke when I bought Budget Travel Te Puke way back in 1995 and was co-opted onto a sub-committee within two days of opening! Later I was Focus chairperson for around five years and since then have been a Focus Friend and have been involved with the Kiwifruit Ball for the last nine years. Come and say hi if you are going past our office – Lydia and I are said to be both friendly and approachable.

The Business @ 5 (Sponsored by Bennett Gibson Group) commonly known as B5, is going from strength to strength. What a great way to meet other business people in the district and network with each other. The calendar for this year is included in this newsletter. If you have not held a B5 before or it has been awhile since you last had one please contact us.

The Win \$6000 Travel Promotion is going well and looks to be another Te Puke 'calendar item'. If you have not returned your participation form, can you please do so as soon as possible. We realise that things are tough out there for some of you. If you want some uplifting advice read Beat The Recession By Going Back To Basics at http://www.nucifora.com/art_178.html

Easter is April 10th-13th this year and we will be running the annual Easter Egg Trail over the weekend to encourage people and families to come into town. Think about entering – its lots of fun and if you get chocolate eggs, you can get to eat them afterwards. Application form included.

Christine Clement
Interim Focus Te Puke Co-ordinator

WELCOME TO OUR NEW BUSINESSES

Te Puke Laundromat

Self Service Laundromat (Coin operated)
160 Jellicoe Street (in the old Railway Station building)
Open 7 days, 7.30am – 8.00pm
Contact: Pauline Green
Ph 027 251 7768

OTHER NEWS

Remember: If you have any information for next month's newsletter – including news/stories/gossip about your business or staff - please send it to the Focus office – e-mail's good –

Ph: 573 6772 **Fax:** 573 6782 **Email:** focus@tepuke.co.nz

Ian Stewart is the new Kiwifruit Labour Co-ordinator replacing Jodi Johnston. Ian is working from the Te Puke Community Care Centre at 100 Jellicoe Street and will be available from Monday to Friday 9am to 4pm. He works in conjunction with the Department of Labour and can help organise IRD numbers, Work Permits as well as work. If you come across people looking for work for the upcoming season please refer them to Ian. His contact is Ph 573 4372, Fax 573 5614 and email kiwifruitlabour@xtra.co.nz. The Seasonal Labour website is <http://nzkgi.org.nz/seasonal-labour.html>

Not Only 2 Dollars at 89 Jellicoe Street has new owners and we would like to welcome Rex Turnbull and Sherryn Buck to Te Puke.

Janine and Rod from Te Puke Jewellers got married on St Valentine's Day -14 February – all together now – aaaahhh and congratulations!!!

Te Puke Now on You-Tube - An English tourist made a film of "Big Things In New Zealand" while touring and Te Puke is on it – check out <http://www.youtube.com/watch?v=30Bgk09e56c>

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Our local MPs, Hon Tony Ryall (Bay of Plenty) and Hon Todd McClay (Rotorua) have opened a joint office in Te Puke on the first floor of the Harcourt's Building - 132 Jellicoe Street (next to the library). The office will be staffed by the very able Jenny Wotten who has worked for Hon Tony Ryall for nearly 10 years. The office will be staffed from Tuesday to Thursday each week from 10am to 3pm.
Ph: 07 573 7125 Fax: 07 573 9125 Email tepuke.mps@xtra.co.nz

UP COMING EVENTS

Maketu Beach Day and Raft Race - Saturday 14 March 2009

We have had a word with the weather and tidal gods and are looking forward to a great day at Maketu. The Raft Race begins at 9.30am from the diving board and the events are to be held beside the Surf Club. Thanks to Stihl Shop Attrills and Dick Smith Electronics for donating prizes for the children's Beach Dig. If you are able to offer other prizes of sponsorship please contact Wiremu on 533 2551 (Maketu Health & Social Services) or Christine or Lydia at the Focus office.

Chemical Clean-Out Day - Saturday 14 March 2009

The HazMobile is back in town from 10am to 2pm at the Commerce Lane Car Park. A great way to get rid of those un-named bottles lurking in the back room or shed. No paint products this year though.

Top School 2009 and Gala Day - Sunday 15 March 2009

Paengaroa School 10.00am-3.30pm. A Great Family Fun Day Out!

KiwiCoast Lions Annual Bookfair - Thursday 18 - Saturday 20 June 2009

BOOKS ETC WANTED - KiwiCoast Lions are gathering books for their 14th annual midwinter bookfair to be held from June 18-20. For further information ring Colleen 573 4098 or Dianne 573 6517.

Business @ 5 - Sponsored By Bennett Gibson Group.

This is the No1 business networking event for Te Puke. Attendance is free. Just bring your business card. You could win a gift from the host just by attending. It's a fantastic way to see what Te Puke businesses have to offer.

WHEN	WHERE	FROM 5.15pm To 6.30ish
Wednesday 25 March	TBA	
Thursday 23 April	Farmers Market at the Market, Jamieson Oval	
Wednesday 27 May	Te Puke Playcentre	
Wednesday 24 June	Available for booking	
Wednesday 22 July	Available for booking	
Wednesday 26 August	Funky Lizard and Co Hosts - Paul Hickson Chartered Accountant and Graeme Walker Accountant- Paengaroa	
Wednesday 23 September	Available for booking	
Wednesday 21 October	O'Hara's Game Estate - Paengaroa	
Wednesday 25 November	Available for booking	
Wednesday 16 December	Available for booking	

UPDATE FROM THE DEPARTMENT OF LABOUR - 90-DAY TRIAL PERIOD FOR SMALL BUSINESSES

From 1 March 2009, businesses that employ fewer than 20 employees will be able to hire new staff for a trial period of up to 90 days. The trial period must be recorded in a written employment agreement at the beginning of the employment relationship. An employee cannot pursue a personal grievance for unjustified dismissal if he or she is dismissed during the trial period. The employee can however raise a personal grievance if issues such as discrimination arise. The Department of Labour will be updating its web-based *Employment Agreement Builder* to include guidance on how to incorporate trial provisions in employment agreements. For more information on the new law please visit <http://www.ers.dol.govt.nz/relationships/trialperiod.html>

FINAL WORDS - A young executive was leaving the office late one evening when he found the CEO standing in front of a shredder with a piece of paper in his hand. "Listen," said the CEO, "this is a very sensitive and important document here, and my secretary has gone for the night. Can you make this thing work?" "Certainly," said the young executive. He turned the machine on, inserted the paper, and pressed the start button. "Excellent, excellent!" said the CEO as his paper disappeared inside the machine. "I just need one copy."



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TE PUKE SHOP WINDOW EASTER EGG TRAIL 2008

Fun for the Children in our Community



9.00am Thursday 9 April – 5.00pm Tuesday 14 April

THIS IS A FREE PROMOTION AND COSTS YOU AS A BUSINESS NOTHING TO BE PART OF:

The Te Puke Shop Window Easter Egg Trail is very simple, you place ...X... number of "Eggs" in your shop window during the above dates - **these need be visible from the street over these dates** - your shop will be identified by a number in your window, and children in three age categories, 5-7, 8-10 and 11-12 will complete an entry form with the shop number and corresponding amount of "Eggs" they find.

All correct answers go in to the draw and will be announced in the Te Puke Times and winners will be phoned. Focus Te Puke will organise registration numbers for shop windows, advertising, publish an entry form in the Te Puke Times on Wednesday **8th** April, supply entry forms at other sources and provide suitable Easter prizes.

"EGGS" on display

The "Eggs" may be as simple as real eggs or chocolate eggs (be aware of the sun!) or can be as creative as you like - possibly to form part of your Easter window display, flat eggs, papier-mâché, pictures or photos of eggs, decorative eggs.... whatever you like. Just one point, PLEASE don't make it too hard as a lot of the entrants are very young - even us adults have had a job to find them sometimes!

To take part in this "Fun for the Kids" idea - just decide on the number of eggs you want to provide - maximum of 10 eggs, fill in the following details and return to us by **FRIDAY 27 MARCH AT THE LATEST** - so that we have time to publish an entry form in the Te Puke Times and to provide you with a number for your shop.

YOUR BUSINESS NAME.....

ADDRESS.....

CONTACT.....

HOW MANY EGGS WILL YOU DISPLAY?.....

Would you like to have entry forms available in your shop?.....

(Fill in yes or no - absolutely up to you and it will just be a few copies)

Return by fax to Focus Te Puke on 573 6782, or e-mail your response to focus@tepuke.co.nz, or ring us on 573 6772 to register your participation and number of Eggs. Any questions - please call the Focus office and we will be happy to help

Please NO BUNNIES, CHICKENS ETC **ONLY EGGS**

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